A GREEN GLOBE TRAVELIFE GOLD ISO 14001 CERTIFIED RESORT
WHY DID WE CERTIFY?

- Aruba’s only natural resource: beaches & reefs
- Our love for nature – environmental preservation
- Degradation started in 80’s due to tourism growth
- Visitors’ awareness towards plastics and disposables
- Reduce cost of doing business to retain rates
WHY CERTIFY?

- Becoming a requirement to do business:

  “By 2012 we want minimum standards in all our hotels. We will not feature hotels that do not comply. Customer demand drives the move to more sustainable travel.”

  Dermot Blastland – Managing Director for TUI UK & Ireland (Europe’s largest travel group)
OUR COMMITMENT:

- REUSE
- REDUCE
- RECYCLE
- STEWARDSHIP
REUSE

Water from showers, sinks, laundry, is used for irrigation.
Yard clippings become mulch.
Palm leaves become beach huts... and grass, dead leaves, twigs – compost.
REUSE

Packaging becomes door signs.
Old Linens become laundry bags, rags, etc…
REDUCE WATER

Encourage reuse of towels.

1.5 Gallon Dual Flush Tanks
Reduce Water

Sink Aerators & Low Flow Showerheads

Electronic Eye Faucets
REDUCE ELECTRICAL USE

LED Lighting

CFL Bulbs
REduce Electrical Use

Motion Sensors in Public Rooms

Eco Thermostats
REDUCE ELECTRICAL USE

Inverter Cooling System

Solar Panels

Energy Efficient Cooling System

BUCUTI & TARA
BEACH RESORTS • ARUBA
REDUCE ELECTRICAL USE

Employee “Fines”
REDUCE PLASTICS

Cups

Bulk Purchasing

Water Canteens
RECYCLE

- Paper and Carton
- Aluminum & Ferrous Materials
- Glass
- Oils & Grease
Choose returnable packaging.

Food scraps to local farmers.
ECO ROOMS

- Built to LEED Standards
- Forest Stewardship Council Certified farmed wood
- Natural & Recycled Materials
- Insulated/Reflective Windows
ECO ROOMS

- Reuse/Reduce/Recycle
- Sensor Stats/Door Shutoff
- Radio Frequency Lighting/Door locks
ECO ROOMS

- Dehumidifiers
- HEPA Air Cleaners
- VOC Elimination
- Organic Cleaners
GUEST SAFETY

- Emergency Programs
- HACCP
- Legionnaire’s Disease Control
GUEST SUPPORT

In Room Call to Action

Beach Clean Up Participation
COMMUNITY INVOLVEMENT - Schools

Educational tours & trips for students
COMMUNITY INVOLVEMENT – Local Artists

Local artists showcased on property
COMMUNITY INVOLVEMENT - Animals

- Widecast
- Tortuga Aruba
- Donkey Sanctuary
- Animal Rights Aruba
- Adopt a Pet Program
- Activism against unsustainable practices
INDIGENOUS PLANTS
KARNI KABRITU STOBÁ

Aruba

2 pounds goat or lamb, cubed
1 onion, minced
2 teaspoons tomato purée (paste)
¾ cup of water
1 tablespoon white vinegar

1 tablespoon lime, juiced
2 garlic cloves, minced
1 hot pepper, seeded and minced
dash freshly ground pepper

3 tablespoons melted butter
1 tomato, chopped
¼ teaspoon paprika
dash salt

Sprinkle meat in lime juice and place in a bowl. Melt butter in a pan and brown meat evenly on all sides over medium heat. Add garlic and onion with meat and fry for one minute. Add the rest of the ingredients and cook 5 more minutes. Preheat oven to 350°F and place the prepared meat dish into a large casserole. Cover and cook for 45 minutes until meat is soft and juicy. Funchi and fried plantains make this a taste sensation. Serves 4.
Bucuti & Tara Beach Resorts Adds INNCOM’s Glass Series Guest Interface

EAGLE BEACH, ARUBA—Bucuti & Tara Beach Resorts has added a new feature to its expansive environmental program: INNCOM’s Glass Series Guest Interface Device Suite. The device is an eco-friendly, central control system that allows guests to opt in to the resort’s conservation program with just the touch of an aptly named “Green Button” that controls the lights, thermostat and humidity of guestrooms.

The fully automated system uses motion detectors and door sensors to identify when the room is occupied and unoccupied and adjusts energy settings accordingly. For example, when the sensor identifies that a guest has left the room, lights are automatically turned off and the temperature is set to pre-determined conservation levels. The system also identifies check-in and check-out status so that the energy management status remains intact, even if housekeeping staff are moving about the room.

Just last month, the Glass Series Guest Interface Device Suite was the recipient of an Earth-Minded Award presented by Hospitality Design magazine and the American Society of Interior Designers.

Bucuti president and chief environmental officer Ewald Biemans recognizes that there is always more that can be done to support conservation efforts and works tirelessly to ensure the carbon footprint of the resort and its guests is as small as possible. “Bucuti already has the lowest per-occupied-room electricity usage of all hotels in Aruba, and this new technology will help us save even more,” said Biemans. “From a financial standpoint, energy is the lodging industry’s second highest operating cost; so the Green Button is a valuable investment on many levels.”

The Bucuti Beach Resort is the greenest of the island’s upscale Earth-friendly sleeping spots. This was the first resort in the Americas to be labeled a ISO 14001 business (a designation for businesses with outstanding environmental management systems). It claims to have been one of the greenest resorts in the Caribbean when it first opened its doors in 1987. A testament to its success is the fact that sea turtles still sometimes nest on the resort’s beaches. The Bucuti relies heavily on locally sourced goods for its restaurants and day-to-day necessities. Solar panels heat water, and the hotel supports local conservation-oriented charities, including a sanctuary for injured donkeys. The Bucuti’s Experience Aruba Green Package gives guests a high-end hotel experience as well as tours of a nearby aloe farm and treks through AniKo National Park.
But no matter the culture you’re exploring, whenever you step off a plane in the Caribbean, you are entering a fragile ecosystem that in recent years has taken a beating, from population increases to rapid tourism fluctuations, to Mother Nature’s intensifying weather due to climate change. While plenty of properties are only contributing to the problem, polluting local ecosystems and generating (literally) tons of waste a month, there are some real stand-outs that are quietly leading the charge to preserve the beauty that we travel to see -- the good news is that they are beginning to be followed.

Case in point is the beautiful beachfront Bucuti and Tara Suites Beach Resort, situated among the low-rise developments on Aruba’s world-renowned Eagle Beach. (Don’t take my word for it, this beach, with perfect white sand and mellow, ideal-blue seas is a “top ten beach in the world” knockout according to USA Today and others.)
Eco-initiatives in the Caribbean

Give-back packages

Through Feb. 15, Westin St. John Resort & Villas (www.westinresortstjohn.com) is offering a $100 resort credit and transfers for guests with a volunteering urge. Along with Friends of the Virgin Islands National Park, visitors can help maintain trails and ruins, and remove debris from beaches and coastlines.

Through April 30, The Landings St. Lucia (landings.rockresorts.com) is offering a “Give and Getaway Package,” the highlight being an opportunity to work a half day alongside St. Lucians either harvesting fruits and vegetables or helping to fish farm-raised tilapia and shrimp. The package includes deluxe accommodations, daily breakfast, a local farm excursion, and transportation. Through April 9, the “Experience Aruba” Green Vacation Package at Bucuti & Tara Beach Resorts (www.bucuti.com) offers the environmentally conscious the opportunity to see native wildlife and indigenous plant life, sample traditional cuisine, and participate in island-wide beach cleanups. Rates begin at $2,397 per couple (5 nights) and include a guided hike in Arikok National Park.

The “Go Green With ME Cancún” package (www.me-cancun.com) in Mexico’s Caribbean capital includes an organic dinner on the beach with purchase of a day trip to eco-friendly Xelha Park and planting of a tree at the ME Garden at Xelha. A 50-minute massage for two at organic Yhi Spa is included. Four-night package begins at $1,589.

Want to give back like a celebrity? It’s possible at Jamaica’s GoldenEye Hotel and Resort (www.goldeneye.com). Here, the “Celebritrees” program has received endorsement from such marquee names as Michael Caine, Kate Moss, Johnny Depp, and Bill and Hillary Clinton. All have planted trees following a tradition started by Anthony Eden, Britain’s prime minister in the 1950s. Guests can add their name to the list with a $1,000 donation to the Oracabessa Foundation (oracabessafoundation.org), a charity that educates and encourages sustainable development in the community.
Ecotourism Resorts
by Daniel Thomas, Demand Media

Related Articles
Ecotourism in the UAE

Bucuti and Tara Beach Resorts

Bucuti and Tara Beach Resorts in Aruba is an award-winning destination on one of the Caribbean's top 10 beaches (as named by the publication "Dream Beaches of the World"). The resort's environmental efforts are extensive and include reusing material while supporting local merchants, supporting local turtle nesting season, participating in beach cleanups, producing recycled materials, operating ozone machines and promoting renewable energy credits. Their energy-conserving accommodations—some run on solar power—include beach suites, penthouses and bungalows. There are spas, live entertainment, a fitness center, a fresh-water pool, dining and shopping. Bucuti offers various packages at a range of prices, including a Green Package featuring hiking, snorkeling, bird watching and scuba diving. Bucuti Beach Resort Aruba featuring Tara Beach Suites and Spa L.G. Smith Blvd. #55B P.O. Box 1347 Eagle Beach Aruba, Dutch Caribbean 297-583-1100 bucuti.com

Eco-friendly resorts don't skimp on fun or accommodations.

The International Ecotourism Society defines ecotourism as "responsible travel to natural areas that conserves the environment and improves the well-being of local people." Ecotourism supports natural conservation and promotes the betterment of local communities, both culturally and economically. As eco-travelers improve the environment and its peoples, they expand their horizons along the way.
Robin Andersen’s Top 10 Ecotourism Destinations

By Robin Andersen, Ph.D.

1. One of my favorite eco-lodges in the Caribbean is the elegant Bucuti Beach Resort which sits on a wide expanse of sugary sand on the leeward side of Aruba. Your water is heated with solar panels, and the suites are built from recycled materials with ample, comfortable furniture made of sustainably farmed wood and recycled plastic. A local conservation NGO works with the resort to preserve turtle nesting habitat and help guide guests through the extraordinary experience of watching nesting mothers and ensuring that their hatchlings find their way to the sea.

   www.bucuti.com

2. The Chumbe Island Coral Park is Tanzania’s first reef sanctuary. The park manages seven self-sustaining acobunlagows built using local mangrove poles, with palm-thatched roofs, each with its own rainwater catchment and composting toilets. Shower water is recycled through plant beds to prevent seepage into the reef. The sanctuary...

Robin Andersen, Ph.D., professor of Communication and Media Studies and director of the Peace and Justice Studies program, is working on a book on ecotourism.

Photo by Gina Vergel
Green Globe Recognizes Bucuti & Tara Beach Resorts with Award

1/26/2012

EAGLE BEACH, ARUBA—Adding to their list of more than two dozen environmental awards and certifications, Bucuti & Tara Beach Resorts has been awarded the Highest Achievement Award as the top performing sustainable travel and tourism business in the Caribbean by Green Globe Certification. This recognition is the result of Bucuti earning the highest percentage of sustainability indicators under the Green Globe Standard for Travel & Tourism which includes criteria based on sustainable management, social economics, cultural heritage and environmental practices.

“We are honored by this recognition from Green Globe and will continue to find innovative ways of meeting and exceeding the criteria they’ve set forth,” commented Bucuti’s owner Ewald Biemans. “We recognize that our actions no matter how small or large have an impact on our environment and we’re always looking for ways to decrease that impact, whether it be through simply recycling or making significant investments in eco-technologies and systems.”

Since its inception at the United Nations Rio de Janeiro Earth Summit in 1992, the Green Globe Program has represented the best in environmental responsibility. For nearly 20 years Green Globe has provided a way for tourism organizations to not only measure their environmental impact, but develop and implement strategies to reduce them. Through Green Globe Certification tourism businesses are provided with training, education, certification and marketing services in 83 countries with assessments conducted by a global network of independent auditors who provide third party inspection and validation.
Bucuti and Tara Beach Resort: Sustainability in an Island Paradise

March 4, 2012 by Brigette Fanning
Filed under Blog, Caribbean, Ecopreneurs, Front Page, ISO, Slideshow, Sustainability, Tourism, Weddings

Pristine white sand beaches of Eagle Beach. Photo: Courtesy Bucuti & Tara Beach Resort

The inspiration for a successful, environmentally friendly luxury resort on Aruba’s Eagle Beach started from a love of nature and animals.
ECO AWARDS

Green Globe High Achievement Award
Islands Magazine “Blue List”
Int’l Hotel & Restaurant Assoc Environmental Award
Caribbean Hotel Association Green Hotel of the Year
CHA - The Environmental Conservation Award
## OCCUPANCIES

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ACCOLADES

Tripadvisor Top Romantic Resort Caribbean 2013
Tripadvisor Top 10 Caribbean Resorts 2013
Conde Nast Top 10 Caribbean Resort 2013
Conde Nast Gold Award 2012
2011 International Five Star Diamond Award
TripAdvisor World's 3rd Best Beach Destination 2011
Coastal Living Top 10 Caribbean Romantic Retreat
National Geographic Traveler's "Stay List"
TripAdvisor Most Romantic Hotel World
Brides Magazine "Hot List"
ROADMAPS

Sustainable Hotel
Siting, Design and Construction

LEED Materials
A Resource Guide to Green Building

Ari Meisel
Based on LEED Rating System Version 3
We use 20% renewable energy
Carbon Neutrality

• Our goal is to achieve 100% Carbon Neutrality by 2014