

PRELIMINARY PROGRAM

SATURDAY, APRIL 20	SUNDAY, APRIL 21	MONDAY, APRIL 22	TUESDAY, APRIL 23	WEDNESDAY, APRIL 24	THURSDAY, APRIL 25	FRIDAY, APRIL 26
	All Day	8:15am – 9:30am Facilities Briefing and Opening Ceremony for all Delegates	8:15am – 9:00am MARKET & INDUSTRY INSIGHTS PANEL	8:30am – 1:30pm DESTINATION STUDY TOURS	Post-Conference Tours https://www.puregrenada.com/cto-post-conference-tours	Post Conference Tours https://www.puregrenada.com/cto-post-conference-tours
Media, Travel Agents, Tour Operators & CTO Staff Arrive	ALL Other Delegates Arrive	8:00am – 4:30pm Host Country Media Breakfast & Orientation Six Senses La Sagesse, Grenada Resort Destination Tour for Media & select others (Media Invitees) <i>Dress: Smart Casual</i> <i>Comfortable shoes</i>	<ul style="list-style-type: none"> • Carol Rose [virtual presentation] <i>Head of Sustainability, ABTA, The Travel Association (UK)</i> • Hannah Swift <i>Country Manager – Caribbean, Virgin Atlantic Airways Limited (Barbados)</i> • Dr. Allison T. Walker <i>Chief Surveillance Officer, Travelers' Health Branch, Centers for Disease Control and Prevention (USA)</i> • Richard Pruitt <i>Vice President Environmental Operation, Carnival Cruise Line (USA)</i> • Kendra Hopkin Stewart <i>Deputy Managing Director, Blue Horizons Garden Resort, and President Grenada Hotel and Tourism Association (Grenada)</i> <p>Moderator: Frank Comito <i>Special Advisor and Former CEO/DG, Caribbean Hotel and Tourism Association (The Bahamas)</i></p>	<p><i>Dress: Smart Casual</i> <i>Comfortable walking shoes</i></p> <p>https://www.caribbeanstc.com/study-tours</p>	Departures	Departures
Staff Set Up Secretariat And Registration Desk		9:30am – 9:50am KEYNOTE SPEAKER Adam Stewart <i>Executive Chairman: Sandals Resorts International, Island Routes and the ATL Group</i> <i>President, The Sandals Foundation</i>	9:00am – 9:30am MINISTERIAL ROUND-TABLE INTER-MINISTERIAL DIALOGUE ON COOPERATION AND INTER-SECTORAL LINKAGES (FIRE-SIDE CHAT)			
			<ul style="list-style-type: none"> • Senator The Hon. Adrian Thomas <i>Minister for Tourism, Creative Economy & Culture</i> • Hon. Lennox Andrews <i>Minister for Economic Development, Planning, Agriculture and Lands, Forestry, Marine Resources & Cooperatives</i> • Senator The Hon. Jonathan La Crette <i>Minister of Youth and Sports</i> <p>Moderator: Dona Regis-Prosper <i>Secretary General and CEO, Caribbean Tourism Organization (Barbados)</i></p>			

			<p>9:30am – 10:30am GENERAL SESSION IV TOPIC – PROSPERITY PATHWAYS TO PROSPERITY FOR SUSTAINABLE FUTURES SUSTAINABLE TOURISM FINANCING DONOR ROUND-TABLE</p> <ul style="list-style-type: none"> • Dr. Louise Twining-Ward <i>Senior Private Sector Specialist, Markets and Technology Global Unit Finance, Competitiveness & Innovation, World Bank Group (USA)</i> • Dr. Stacy Richards-Kennedy <i>Regional Manager, Development Bank of Latin American and the Caribbean (Trinidad & Tobago)</i> • Petipha Lewis <i>Director, Caribbean Bio-Diversity Fund, Chair of the Network of Caribbean Chambers (CARICHAM), Executive Director and Secretary to the Board of Directors of the Grenada Chamber of Industry and Commerce (Grenada)</i> • Christopher McNair <i>Programme Specialist, Business Development, CARICOM Development Fund (Barbados)</i> • Wayne Elliott <i>Productivity & Innovation Coordinator, Compete Caribbean Partnership Facility (Barbados)</i> • Inter-American Development Bank - Video (USA) <p>Moderator:</p> <ul style="list-style-type: none"> • Amanda Charles <i>Sustainable Tourism Specialist, CTO (Barbados)</i> 		
		<p>10:00am – 10:30am Coffee Break (Craft market & Exhibits)</p>	<p>10:30am – 11:00am Coffee Break (Craft market & Exhibits)</p>		
		<p>10:30am – 11:45am GENERAL SESSION I TOPIC – PLANET PRESERVING PARADISE - NURTURING NATURE FOR A SUSTAINABLE FUTURE</p> <ul style="list-style-type: none"> • Christopher Corbin (Featured Speaker) <i>Coordinator, Cartagena Convention Secretariat, Ecosystems Division, United Nations Environment Programme (Jamaica)</i> • Maria Fowell <i>Senior Technical Specialist-Tourism, Economic Development Unit, Organisation of Eastern Caribbean States Commission (Saint Lucia)</i> • Giselle Carr <i>Head of Brand & Communications, Inplanet (Trinidad & Tobago)</i> • Rosana John <i>Attorney at Law, Denton Delany (Grenada)</i> • Michael Russek <i>Artist, Designer, Fabricator & Eco Creator, Merkaba Designs (Bali)</i> <p>Moderator:</p> <ul style="list-style-type: none"> • Maxine Welsh <i>Director, The Nature Conservancy Eastern Caribbean Division (Grenada)</i> 	<p>11:00am – 12:15pm GENERAL SESSION V TOPIC – PURPOSE PURPOSE DRIVEN TOURISM - UNITING PURPOSE WITH PASSION FOR SUSTAINABLE TRAVEL</p> <ul style="list-style-type: none"> • Alicia Johnson <i>Author, Lonely Planet (USA)</i> • Dr. Thérèse Yarde <i>Senior Director, Caribbean SIDS, Conservation International (Barbados)</i> • Kirpa Grewal <i>Executive Board Member and Co-Chair of the Volunteerism Committee (Grenada)</i> • Kitaka Mawuto <i>Chief Executive Officer, Elevate Media (Grenada)</i> • Russ Fielden <i>Owner, True Blue Bay Resort (Grenada)</i> <p>Moderator:</p> <ul style="list-style-type: none"> • Michael Carabash <i>Partner, DMC LLP (Canada)</i> 		

			<p>11:45am – 1:00pm GENERAL SESSION II TOPIC – PEOPLE</p> <p>BREAKING BARRIERS, BUILDING BRIDGES: HARNESSING EQUITY, EDUCATION, AND EMPOWERMENT IN TOURISM</p> <ul style="list-style-type: none"> • Tonni Brodber (Featured Speaker) <i>Representative of UN Women Multi-Country Office- Caribbean (Barbados)</i> • Dr. Acolla Lewis Cameron <i>Dean, Faculty of Social Sciences, University of the West Indies, St. Augustine Campus (Trinidad & Tobago)</i> • Amrita Bhalla <i>Managing Director, A.B Consulting (Canada)</i> • Melnecia Marshall <i>Deputy Chief Executive Officer, St. Kitts Tourism Authority (St. Kitts & Nevis)</i> • Christopher Lee <i>Executive Recruiter & Consultant, BIPOC Executive Search (Canada)</i> <p>Moderator:</p> <ul style="list-style-type: none"> • Richard Young <i>Fashion Director & Creative Consultant, Richard Young Inc. (Trinidad & Tobago)</i> 	<p>12:15pm – 1:30pm GENERAL SESSION VI TOPIC – PARTNERSHIP</p> <p>SYNERGIZING SUSTAINABILITY: FOSTERING PUBLIC, PRIVATE, AND COMMUNITY PARTNERSHIPS IN TOURISM</p> <ul style="list-style-type: none"> • Michael Akin (Featured Speaker & Session Sponsor) <i>President, LINK Strategic Partners (USA)</i> • Marc Melville <i>Chief Executive Officer, Chukka Caribbean Adventures, Chukka Caribbean (Jamaica)</i> • Trevor Jonas Benson <i>President & Chief Executive Officer, Bannikin (Canada)</i> • Annie Bertrand <i>Consultant – Public, Private & Community Tourism Partnerships in SIDS (Barbados)</i> • Glenn Mandziuk [video] <i>CEO, Sustainable Hospitality Alliance (UK)</i> • Michelle Mason <i>Social Impact and Recognition Manager, Sustainable Hospitality Alliance (UK)</i> <p>Moderator:</p> <ul style="list-style-type: none"> • Kennedy Pemberton <i>Director of Operations, Green Case Consulting (U.K/ St. Kitts)</i> 		
	<p>2:00pm – 6:00pm</p> <p>Conference Registration Opens</p>	<p>1:00pm – 2:00pm</p> <p>Luncheon for All Delegates</p>	<p>1:30pm – 2:30pm</p> <p>Luncheon for All Delegates</p>	<p>1:30pm-3:30pm</p> <p>ROYAL CARIBBEAN CRUISE LINES</p> <p>Lunch Onboard & Sustainability Showcase</p> <p>EXPLORER OF THE SEAS</p>		
		<p>2:15pm – 3:30pm</p> <p>GENERAL SESSION III</p> <p>HOST COUNTRY SHOWCASE DESTINATION GRENADA</p> <p>INDIGENOUS EXCELLENCE – CHAMPIONING COMMUNITY, COUNTRY AND CONGRUENCE WITH DESTINATION GRENADA</p> <ul style="list-style-type: none"> • Dr. Angus Friday <i>Strategic Partnerships Director, Waitt Institute and Executive Chairman, Atlantean BioSphere Program (Grenada)</i> • Tiffany Geer <i>Aquanauts Grenada (Grenada)</i> • Dr. Guido Marcelle <i>Pharmacognosist, Environmentalist & Practicing Natural Farmer</i> • Phil Saye <i>Director, Grenada Fund for Conservation (Grenada)</i> <p>Moderator:</p> <ul style="list-style-type: none"> • Petra Roach <i>Chief Executive Officer, Grenada Tourism Authority</i> 	<p>2:45pm – 3:45pm</p> <p>MASTER CLASS</p> <p>Fu-Tech Tourism</p> <p>DEMYSIFYING THE MYTHS AND EXPLORING THE RISKS, BENEFITS AND NEW OPPORTUNITIES</p> <ul style="list-style-type: none"> • Ed Limon <i>Creative Director, Winged Whale Media (Canada)</i> • Kyle Maloney <i>Co-Founder, Tech Beat Retreat (Trinidad and Tobago)</i> • Stacey Hines <i>Founder & CEO, Epic Transformation (USA)</i> <p>Moderator:</p> <ul style="list-style-type: none"> • Orlando Romain <i>Advisor, Ministry of Planning and Economic Development, with responsibility for ICT, Digital Economy and the Creative Economy (Grenada)</i> 			
		<p>Project Spotlight</p> <p>Grenada -Climate-Resilient Water Sector (G-CREWS)</p> <ul style="list-style-type: none"> • Brian Bonaparte, G-CREWS Project manager 	<p>Project Spotlight</p> <p>Rocky Mountain Institute, Islands Energy Program</p> <ul style="list-style-type: none"> • Ted Vogel, Project Analyst , Catalytic Climate Capital Initiative 			
		<p>3:30pm – 3:45pm</p> <p>Coffee Break</p> <p>(Craft market & Exhibits)</p>	<p>3:45pm – 4:00pm</p> <p>Coffee Break</p> <p>(Craft market & Exhibits)</p>			

			<p>3:45pm – 4:45pm MASTER CLASS BUILDING RESILIENCE ACROSS THE 5P'S STRATEGIES FOR TOURISM RESILIENCE & COMPETITIVENESS</p> <p>Preparedness and Recovery Strategies for the Tourism Sector including Business Continuity Planning (BCP)</p> <ul style="list-style-type: none"> • Dr. Deborah Brown <i>Disaster Recovery Specialist, Caribbean Disaster Emergency Management Agency (Barbados)</i> • Barry Collymore <i>Owner and Executive Chairman, Mount Cinnamon Beach Resort, Co-Founder of West Indies School of Hospitality - WISH (Grenada)</i> <p>Early Warning Systems and approaches for Tourism Resilience (CIMH)</p> <ul style="list-style-type: none"> • Dr. Roche Mahon <i>Social Scientist, Caribbean Institute for Meteorology and Hydrology (Barbados)</i> <p>Moderator:</p> <ul style="list-style-type: none"> • Prof. Lloyd G. Waller <i>Professor of Digital Transformation Policy and Governance & Executive Director, Global Tourism Resilience and Crisis Management Centre, University of the West Indies (Jamaica)</i> 	<p>4:00pm – 4:45pm CONVERGENCE POINT BRIDGING PERSPECTIVES FOR FUTURE-TOURISM</p> <ul style="list-style-type: none"> • Shelley V. Worrell (Session Sponsor) <i>Founder and Cultural Entrepreneur, Caribbeing + Little Caribbean NYC (USA)</i> • Rodney Payne <i>Chief Executive Officer, Destination Think (Canada)</i> • Hon. Oneidge Walrond <i>Minister of Tourism, Industry & Commerce (Guyana)</i> • Aria Laidlow-Ferdinand <i>Technical Officer, Caribbean Natural Resource Institute (CANARI) (St. Vincent & The Grenadines)</i> • Krisma McDonald <i>Director of Sustainability, Six Senses La Sagesse (Grenada)</i> <p>Moderator: Tenille Clarke <i>Managing Director & Principal Publicist, Chambers Media Solutions (Trinidad and Tobago)</i></p>	<p>Free Evening for All Delegates</p> <p>Restaurants for Dine Around https://www.caribbeanstc.com/session/dine-around</p>		
			<p>4:45pm – 5:00pm CONFERENCE WRAP-UP!</p>	<p>4:45pm – 5:00pm CONFERENCE WRAP-UP!</p>			
		<p>6:45pm – 8:30pm HOST COUNTRY RECEPTION</p> <p>Silversands Resort Grenada, Grand Anse (Invitation Only)</p> <p><i>Dress: Semi-Formal Elegant</i></p>	<p>6:45pm – 8:30pm WELCOME FUNCTION for All Delegates</p> <p>CULTURAL EXTRAVAGANZA & COCKTAIL RECEPTION</p> <p>GRENADA'S SPICE & CRAFT MARKET GRANDE ANSE</p> <p><i>Dress: Business Casual / Smart Casual</i></p>	<p>6:45pm – 8:30pm CLOSING FUNCTION for All Delegates</p> <p>CTO AND HOST COUNTRY TOURISM AWARDS PRESENTATION</p> <p>ANNANDALE WATERFALLS</p> <p><i>Dress: Elegantly Casual</i></p>			